



**Start-Up Central Pavilion
2020 Tabletop Display Reservation
Request**

Company Name _____ Exhibiting As _____

Contact Name & Title _____ Website _____

Mailing Address _____ City, State, Zip _____

Phone/Cell _____ E-mail _____

Facebook _____ Twitter _____

Are you a JPMA Member? Yes No Unsure

Vendor Category (Check one): Manufacturer Service Provider

Contact Reta Feldman, Membership Associate, at rfeldman@jpma.org to confirm your membership status or to join JPMA.

Cost: \$1,800

Criteria for Participation:

- Must fit JPMA's definition of a start-up which is a corporation, co-partnership or individual intending to be engaged in the manufacture, importation or distribution of juvenile products for general sale to retail distribution channels
- Company must be less than two (2) years old
- Must be a new, first year exhibitor at the JPMA Show
- Must have a product that launched within the previous twelve months or is in early to late prototype stage
- Annual revenue of \$500,000 or less

The undersigned hereby certifies that he/she is duly authorized to execute this agreement on behalf of the applicant company, that the information provided is true and that he/she had read, understands and agrees to the JPMA Show Rules and Regulations and General Information provided herein, which by this reference is incorporated and made part hereof. This Application and Agreement is not binding until accepted by JPMA Show Management.

**Please sign, date and fax this form back to 856.439.0525 or email JPMAShow@JPMA.org
ATTN: Sabina Gargiulo**

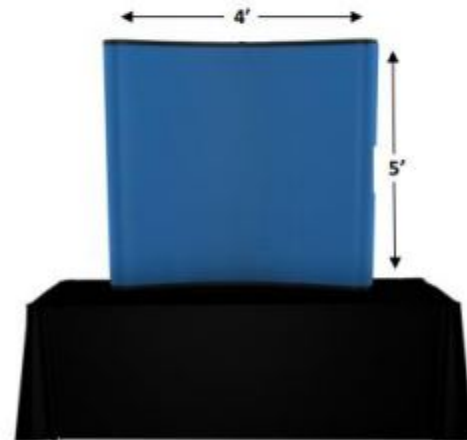
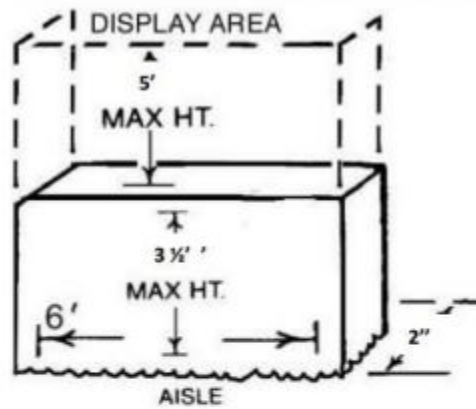
Authorized Signature _____ Date _____

Print Name _____ Title _____

Terms of Payment & Cancellation: The applicant agrees to the following payment schedule: 25% due at the time of signing, 25% due by September 30, 2019 and the balance due by December 31, 2019. Payments should be made payable to The JPMA Show 2020 and forwarded to the JPMA office, ATTN: Cindy Bovino, 1120 Rte. 73, Suite 200, Mt. Laurel, NJ 08054. To be included in initial space assignments, the signed agreement and initial deposit must be received. Space will not be assigned or held without the signed agreement and all appropriate fees.

Cancellations must be submitted to JPMA in writing regardless of the timing of the cancellation. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled before September 30, 2019 a full refund less a 10% cancellation fee of the total will be returned. If support is cancelled on or after September 30, 2019, the supporter will be responsible for 50% of the total fee. Any supporter who cancels on or after December 31, 2019, will be responsible for the total fee. Failure to comply with any of the financial obligations listed above shall make the supporter ineligible for future JPMA shows. Any cancellation shall mean forfeiture of the option to reserve that same space when assignments are made for the next show, if applicable.

Renderings for Example Only



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