

# THE **jpma** SHOW BUILT FOR BABY

## Show Guide Advertising

### RESERVE YOUR SPACE NOW IN THE JPMA SHOW: BUILT FOR BABY PRINTED SHOW GUIDE

**New this year: We're streamlining The 2019 JPMA Show guide into a one-stop-shop that will be shared broadly with all show attendees.**

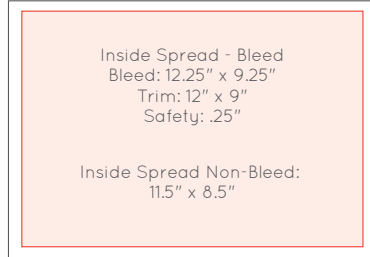
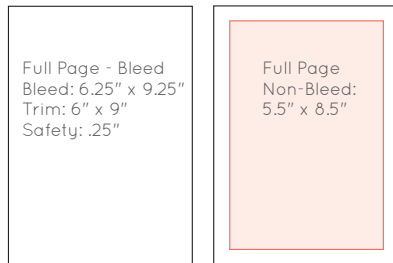
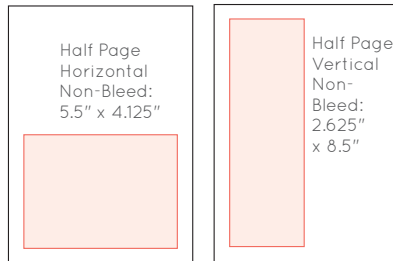
- Use the ads to promote your brands, booth activities, or new products
- The directory will be widely distributed to thousands of show attendees, including consumers, trade attendees, buyers, media and more



### AD SPECIFICATIONS

Please submit a high resolution PDF, 300 DPI. NO GIF or PNG files.

- All colors converted to CMYK.
- Fonts embedded.
- No printer's marks: crop marks, bleed marks, color bars.
- 0.125 inch bleed.



### ADVERTISING DEADLINES

#### The JPMA Show: Built for Baby Show Guide

**Ad Reservations Due: February 27**

**Art Deadline: March 6**

Distributed to all show attendees April 10-13

Please send artwork to [jpmashow@jpma.org](mailto:jpmashow@jpma.org)

#### Trade Show Guide Opportunities

Half-Page Ad	<b>\$595</b>
Full-Page Ad	<b>\$995</b>
Inside Spread	<b>\$2,100</b>

FOR MORE INFORMATION:

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