

## 2019 Sponsorship Reservation Request (pg. 1)

Company Name \_\_\_\_\_ Contact Name & Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Contact Phone/Cell \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

**Are you a JPMA Member?**       Yes                               No                               Unsure  
**Vendor Category (Check one):**     Manufacturer               Service Provider               Retailer / B2C

Airport Spectaculars custom proposal required	Contact us for opportunities that require a custom proposal		Availability / Quantity indicate where applicable
Terminal and Concourse Displays	<input type="checkbox"/> Starting at \$14,000 per unit		4 units – qty. _____
Digital Recharging Stations	<input type="checkbox"/> Starting at \$16,500 per spot		4 spots – qty. _____
Baggage Claim Wall Wraps	<input type="checkbox"/> Starting at \$12,000 per unit		18 units – qty. _____
Baggage Claim Backlit Banners	<input type="checkbox"/> Starting at \$12,000 per unit		20 units – qty. _____
Exterior Baggage Claim Banners	<input type="checkbox"/> Starting at \$17,500 per unit		2 units – qty. _____
<b>Convention "Center-Folds" West</b>			
Skywalk Bridge/West Concourse to Hyatt Banners	<input type="checkbox"/> \$1,000 per banner		38 banners – qty. _____
Pedestrian Bridge Window Clings	<input type="checkbox"/> \$18 per sq. ft. + IND		unlimited – qty./sq. ft. _____
Interior Banner, Hall C Entrance	<input type="checkbox"/> \$8,500		exclusive
Interior Banners, Hall D Lobby	<input type="checkbox"/> \$3,500 per banner		3 banners – qty. _____
Floor Decal Graphics	<input type="checkbox"/> \$18 per sq. ft. + IND		unlimited – qty./sq. ft. _____
Exterior Hanging Banners, Parking Lot West	<input type="checkbox"/> \$6,500 per banner		5 banners – qty. _____
Exterior Column Banners, Hall C Entrance	<input type="checkbox"/> \$5,000 per banner		4 banners – qty. _____
<b>The Bare Essentials</b>			
Tote Bags	JPMA: <input type="checkbox"/> \$15,000	Sponsor: <input type="checkbox"/> \$5,000	exclusive
Media Bags	JPMA: <input type="checkbox"/> \$3,000	Sponsor: <input type="checkbox"/> \$1,000	exclusive
Lanyards	JPMA: <input type="checkbox"/> \$6,500	Sponsor: <input type="checkbox"/> \$2,500	exclusive
Padfolios	JPMA: <input type="checkbox"/> \$12,500	Sponsor: <input type="checkbox"/> \$4,500	exclusive
Hand Sanitizer Totems Package of ten (10) totems	<input type="checkbox"/> \$15,000		exclusive
Mobile App	<input type="checkbox"/> \$10,000		exclusive
<b>Best. Industry. Party. Ever!</b>			
Signature Drink Sponsor	<input type="checkbox"/> \$7,000		exclusive
Transportation Sponsor	<input type="checkbox"/> \$10,000		exclusive
Photo Wall Sponsor	<input type="checkbox"/> \$2,500		exclusive
Photo FlipBook Sponsor	<input type="checkbox"/> \$4,500		exclusive
<b>Customizable Spaces   custom proposal required</b>			
Retailer's Lounge	<input type="checkbox"/> \$7,500		exclusive
Blogger's & Influencer's Lounge	<input type="checkbox"/> \$7,500		exclusive
Family Lounge	<input type="checkbox"/> \$7,500		exclusive
Nursing Mother's Lounge	<input type="checkbox"/> \$10,000 per lounge		3 available – qty. _____
Pause for Paws Pet Rescue Relaxation Break	<input type="checkbox"/> \$9,500		exclusive

2019 Sponsorship Reservation Request (pg. 2)

The undersigned hereby certifies that he/she is duly authorized to execute this agreement on behalf of the applicant company, that the information provided is true and that he/she had read, understands and agrees to the JPMA Show Rules and Regulations and General Information provided herein, which by this reference is incorporated and made part hereof. This Application and Agreement is not binding until accepted by JPMA Show Management.

**Please sign and date this form and fax it back to 856.439.0525 or email [jpmashow@jpma.org](mailto:jpmashow@jpma.org) | ATTN: Sabina Gargiulo**

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Contact us for opportunities that require a custom proposal | Availability / Quantity indicate where applicable

Category Exclusives		
Baby Changing Stations	<input type="checkbox"/> \$3,000 per category + product placement	1 available per category; Includes all 3 stations <input type="checkbox"/> Diapers <input type="checkbox"/> Wipes <input type="checkbox"/> Changing tables/pads <input type="checkbox"/> Baby Room Decor <input type="checkbox"/> Diaper pails <input type="checkbox"/> Toiletries
JPMA Certified – Tested and Trusted Tour	<input type="checkbox"/> \$500 per category must have a JPMA Certified product to participate	25 categories available. Unlimited per category. See page 10 for a full list of categories.
Immersive Experiences   custom proposal required		
Wellness Lounge	<input type="checkbox"/> \$15,000	exclusive
Learning Lab	<input type="checkbox"/> \$10,000 per lab	2 available – qty. _____
Kid Zone / Play Room	<input type="checkbox"/> pricing upon request	exclusive
Digital Kiosk + Social Media	<input type="checkbox"/> \$35,000	exclusive
VIBE Hosted Buyer Lounge	<input type="checkbox"/> \$10,000	exclusive
JPMA Show Virtual Assistant	<input type="checkbox"/> \$12,000	exclusive
Parking Lot Shuttle Service	<input type="checkbox"/> \$10,000	exclusive
Sampling Programs		
Branded Vending Machines	<input type="checkbox"/> \$25,000 per machine	unlimited – qty. _____
Pedicabs Fleet of five (5) pedicabs	<input type="checkbox"/> \$27,500 per fleet	2 fleets – qty. _____
Mobile Showrooms	<input type="checkbox"/> \$22,000 per showroom	unlimited – qty. _____
VIP JPMA Swag Bag Program	<input type="checkbox"/> \$695 per sample + product/high-end coupon	unlimited – qty. _____

**Terms of Payment & Cancellation:**

The applicant agrees to the following payment schedule: 25% due by July 31, 2018, 25% due by September 30, 2018 and the balance due by December 31, 2018. Payments should be made payable to The JPMA Show 2019 and forwarded to the JPMA office, Attention: Cindy Bovino: 1120 Rte. 73, Suite 200, Mt. Laurel, NJ 08054. To be included in initial space assignments, the signed sponsorship agreement and initial deposit must be received. Sponsorship will not be assigned or held without the signed agreement and all appropriate fees.

Cancellations must be submitted to JPMA in writing regardless of the timing of the cancellation. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled on or after September 30, 2018, the supporter will be responsible for 50% of the total fee. Any supporter who cancels on or after December 31, 2018, will be responsible for the total fee. Failure to comply with any of the financial obligations listed above shall make the supporter ineligible for future JPMA shows. Any cancellation shall mean forfeiture of the option to reserve that same space when assignments are made for the next show, if applicable.

