

## 2019 Advertising Reservation Request

Company Name \_\_\_\_\_ Contact Name & Title \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Contact Phone/Cell \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_  
 Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

**Are you a JPMA Member?**       Yes                       No                       Unsure  
**Vendor Category (Check one):**       Manufacturer               Service Provider               Retailer / B2C

*Print and digital advertisers are responsible for providing JPMA with all artwork and digital links according to the required specifications. Non-exhibiting companies may take advantage of these opportunities. The cost of registration is additional.*

CONSUMER EDUCATION	
<b>Consumer Education in the Learning Lab</b> <i>Topic, content and speaker subject to JPMA review and approval. includes registration for one (1) speaker if selected.</i>	<input type="checkbox"/> \$2,500 per + product giveaway / raffle
PRINT DIRECTORY ADVERTISING	
All premium advertising positions in the Show Directory are based on availability.	
<b>Exclusive Show Directory Sponsor</b> <i>includes logo and recognition on front cover, inside cover spread and outside back cover</i>	<input type="checkbox"/> \$ 8,700
<b>Inside Cover Spread</b>	<input type="checkbox"/> \$2,595
<b>Inside Back Cover</b>	<input type="checkbox"/> \$1,200
<b>Outside Back Cover</b>	<input type="checkbox"/> \$2,250
<b>Full Page Ad</b>	<input type="checkbox"/> \$995
<b>Half Page Ad</b>	<input type="checkbox"/> \$595
DIGITAL ADVERTISING	
<b>Mobile App Rotating Banner Ad</b>	<input type="checkbox"/> \$450 per
LITERATURE & GIFT DISTRIBUTION	
<b>Literature Display – Trade</b>	<input type="checkbox"/> Exhibitor: \$250   <input type="checkbox"/> Non-exhibitor: \$395
<b>Literature Display – Consumer</b>	<input type="checkbox"/> Exhibitor: \$250   <input type="checkbox"/> Non-exhibitor: \$395
<b>Hotel Guest Room Drop – Under the Door</b>	Pricing upon request
<b>Hotel Guest Room Drop – In-Room</b>	Pricing upon request
BOOTH TRAFFIC BUILDERS	
<b>Product Spotlight Preview</b>	<input type="checkbox"/> Exhibitor: \$595   <input type="checkbox"/> Non-exhibitor: \$995
<b>Show Floor Announcements</b>	<input type="checkbox"/> \$200 per – qty. _____

The undersigned hereby certifies that he/she is duly authorized to execute this agreement on behalf of the applicant company, that the information provided is true and that he/she had read, understands and agrees to the JPMA Show Rules and Regulations and General Information provided herein, which by this reference is incorporated and made part hereof. This Application and Agreement is not binding until accepted by JPMA Show Management.

**Please sign and date this form and fax it back to 856.439.0525 or email [jpmashow@jpma.org](mailto:jpmashow@jpma.org) | ATTN: Sabina Gargiulo**

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name \_\_\_\_\_ Title \_\_\_\_\_

**Terms of Payment & Cancellation:**  
 The applicant agrees to the following payment schedule: 25% due by July 31, 2018, 25% due by September 30, 2018 and the balance due by December 31, 2018. Payments should be made payable to The JPMA Show 2019 and forwarded to the JPMA office, Attention: Cindy Bovino: 1120 Rte. 73, Suite 200, Mt. Laurel, NJ 08054. To be included in initial space assignments, the signed sponsorship agreement and initial deposit must be received. Sponsorship will not be assigned or held without the signed agreement and all appropriate fees. Cancellations must be submitted to JPMA in writing regardless of the timing of the cancellation. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled on or after September 30, 2018, the supporter will be responsible for 50% of the total fee. Any supporter who cancels on or after December 31, 2018, will be responsible for the total fee. Failure to comply with any of the financial obligations listed above shall make the supporter ineligible for future JPMA shows. Any cancellation shall mean forfeiture of the option to reserve that same space when assignments are made for the next show, if applicable.